

INVOICE



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
Main: (801)532-1300
Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
577166-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12124

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Ste. 510
Denver, CO 80203

Send Payment To:

KSTU
P.O. Box 677596
Dallas, TX 75267-7596

Flight Dates	Order #	Alt Order #
09/24/12 - 09/30/12	577166	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/24/12	09/30/12	M-F 530a-6a	530a-6a	---T---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---T--- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Th 09/27/12 5:40 AM M-F 530a-6a 530a-6a :30 MATTV54 \$250.00 NM									
2	09/24/12	09/30/12	M-F 6a-7a	6a-7a	----F--	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 F 09/28/12 6:24 AM M-F 6a-7a 6a-7a :30 MATTV54 \$375.00 NM									
3	09/24/12	09/30/12	M-F 7a-8a	7a-8a	-T-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Tu 09/25/12 7:11 AM M-F 7a-8a 7a-8a :30 MATTV54 \$375.00 NM									
4	09/24/12	09/30/12	Su 7a-9a	7a-9a	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Su 09/30/12 8:09 AM Su 7a-9a 7a-9a :30 MATTV53 \$250.00 NM									
6	09/24/12	09/30/12	M-F 530p-6p	530p-6p	-1-1---	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1-1--- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Tu 09/25/12 5:41 PM M-F 530p-6p 530p-6p :30 MATTV53 \$500.00 NM 2 13 Th 09/27/12 5:43 PM M-F 530p-6p 530p-6p :30 MATTV53 \$500.00 NM									

INVOICE

Send Payment To:

KSTU
P.O. Box 677596
Dallas, TX 75267-7596

Invoice #	Invoice Date	Invoice Month	Invoice Period
577166-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12124

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/24/12	09/30/12	M-F 9p-1005p	9p-1005p	--1-1--	:30	2	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1-1-- 2 \$2,100.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	13	W	09/26/12	9:42 PM	M-F 9p-1005p	9p-1005p	:30	MATTV54	\$2,100.00 NM
2	13	F	09/28/12	9:23 PM	M-F 9p-1005p	9p-1005p	:30	MATTV54	\$2,100.00 NM

<u>Total Spots</u>	8	<u>Gross Total</u>	\$6,450.00
--------------------	---	--------------------	------------

Payment Terms 30 Days

<u>Agency Commission</u>	\$967.50
--------------------------	----------

<u>Net Amount Due</u>	\$5,482.50
-----------------------	------------